

DOWN UNDER SAIL

PRINT & ONLINE

ADVERTISING RATES

2017/18 EDITION

YEARBOOK RATES

Size	DUS Yearbook only (advertorial)	Yearbook + Online (advertorial)	Yearbook + Online + Weekly eNews
Double Page Spread	\$2,500 (\$2,800)	\$2,850 (\$3,150)	\$3,200 (\$3,500)
Full Page	\$1,400 (\$1,700)	\$1,750 (\$2,050)	\$2,100 (\$2,400)
Half Page	\$850	\$1,050	N/A
Quarter Page	\$475	\$675	N/A
Eighth Page	\$250	\$450	N/A

- **Double Page and Full Page Online** includes gold level website advertising and eNews option.
- **Half, Quarter and Eighth Page Online** includes silver level website advertising, while eNews is not available.
- **Half, Quarter and Eighth Page ads** are positioned in the classifieds/business directory section of the Yearbook.

MATERIAL SPECIFICATIONS

Size	Height (mm)	Width (mm)
Double Page Spread	297	430
Full Page	297	210
Half Page Vertical	272	90
Half Page Horizontal	133	185
Quarter Page Vertical	130	90
Quarter Page Horizontal	64	185
Eighth Page Horizontal	64	90

DEADLINES

Booking Deadline	Material Deadline	Publish Date
March 1, 2018	April 1, 2018	June long weekend, 2018

